# ACCESSIBLE HOTEL ROOMS TRUSTED INSIGHTS & EASY BOOKING



### The reliable and easy way to book the right accessible hotel room

The spirit of adventure. We all want to see the world, and roomchooser aims to make that easily possible for people with limited mobility.

roomchooser intends to take the hassle out of booking accessible hotel rooms and opens up accessible travel. We are embarking on a quest to unlock adventurous spirit, by becoming the one stop shop for accessible hotel room and travel bookings across the globe.

**Effortless travel plans**. Planning a trip is time-consuming for anyone and in particular for a person



with limited mobility. More often than not one has to compromise along the way, and the tedious process can even ruin the excitement of travel and planning.

At roomchooser we aim to put the fun back into travel. We like travelers to worry about the unmissable sights they want to see and the local cuisine they want to devour, and not about whether the hotel room meets their accessibility needs.

Booking with roomchooser means that what you see is what you get. Leveraging our partner network, we check every room and take pictures of room and hotel facilities to avoid nasty surprises. We aim to add information on key features as well as inspire people to explore the world.

We've learned from experience. Our intrepid founder Michael knows all about the drawbacks of travelling as a person with limited mobility. Adventuring across the world, he has experienced all the difficulties of finding the right hotel room - from the pitfalls to the unexpected surprises. In a bid to simplify the process and open up the travel industry to everyone, roomchooser was born.

We not only aim to list accessible rooms across the globe, but we are committed to working with hotels in order to improve their accessibility and to create further travel opportunities for people with limited mobility.

Room by room, we are changing the way you travel across the world.

### roomchooser by numbers

### 75 million travellers with reduced mobility in the EU:

29 million travellers with reduced mobility and 46 million elderly with accessibility needs, accompanied by a further 136 million travel companions will spend an estimated  $\in$  47.700.000 on accommodation in 2020.

# We are seeking great hotels that list their accessible rooms on roomchooser to make it easier for guests with reduced mobility to book the right room for their individual accessibility needs.

Michael Sicher is looking forward to getting in touch with you! Please call +43 699 17026600 or send an email to michael.sicher@roomchooser.com.Thank you!



## "With roomchooser, I want to contribute to a world where people with reduced mobility have the possibilities and means to travel wherever they want to."

I was lucky enough to have had great holidays as a child. It was much easier back then though. It was easy (and possible) to carry me around, whether into the bus or to the bed. To lift me in my wheelchair up or down a few steps was still possible. To be honest, nobody talked about accessibility at that time anyway.

But it was getting more and more difficult and the accessibility had to be considered more and more too particularly as it was not possible any more to overcome a few steps in a powered wheelchair. Nevertheless I always wanted to go to the United States. Although as a child I always wanted to Mickey Mouse in Disney World a documentary fascinated me about Las Vegas where I have been four times since then. So I began planning my first plane trip.

Independent living with personal care assistants made me, also for traveling, more flexible. But there were new challenges: Needing another room for my personal care assistant and to need a hoisting lift. In a nutshell the possibilities became less. Not necessarily because there were none but because they were hard to find. For example, if there is a clearance under the bed for using the hoisting lift could only be checked with the hotels directly. Painful.



Having to contact countless hotels often took the pleasant anticipation of traveling. That's why I created roomchooser to find a suitable hotel room fast and easily and to make travel a pleasant experience.

And with that came roomchooser...



### Have you got accessible rooms in a great hotel with super friendly staff?

# Join us and be an active supporter of the world of accessible travel, and increase your occupancy rate at the same time!

We have discovered that by 2020, people in the EU with limited mobility and their companions will be booking 468 million overnight stays. That's almost a €48 billion market.

But finding accessible hotel rooms is a challenging task. roomchooser aims to be the go-to booking platform for travelers with reduced mobility.

If you choose to list your hotel on roomchooser, not only will you be helping these travelers and simplifying their travel plans, but you'll have access to a portion of that ever growing market, increasing your occupancy and encouraging lengthier stays from your visitors.

To get listed on roomchooser, all we ask is that you have a set of rooms that satisfy a few criteria and send us eight pre-defined photos.

#### That is all it takes to start your journey with roomchooser.

Thank you, Michael Sicher, founder of roomchooser

