Hotellistat
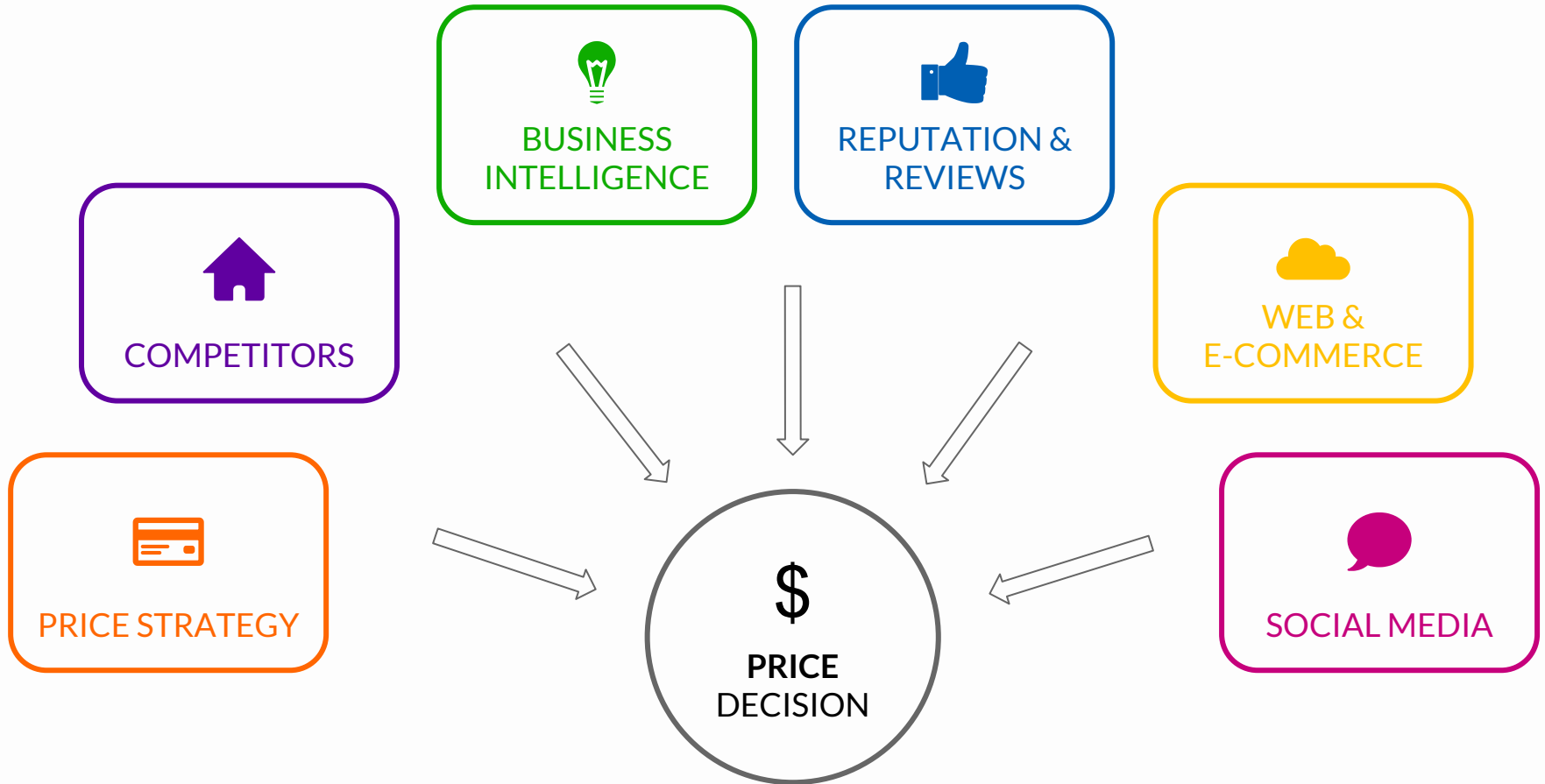
FROM BIG DATA TO SMART DATA

Hotellistat is an

All-In-One Market- & Business Intelligence System analyzing a **hotel**'s **digital appearance** in comparison to its competitors.

TAKE THE RIGHT DECISION

BUSINESS INTELLIGENCE

REPUTATION & REVIEWS

COMPETITORS

WEB & E-COMMERCE

PRICE STRATEGY

$
PRICE
DECISION

SOCIAL MEDIA

Hotellistat

THE SYSTEM - Dashboard Example

Navigation

Widget

e.g. Alerts Widget

Customizable Information Panels

EXAMPLE - Rate Shopping with data integration

Filter Options

Daily Details
(when hovering over a day)

Daily Rates,
per competitor

Fair Periods

Display Selection

Occupancy, Pickup, Demand (if integrated)

Rate Preview
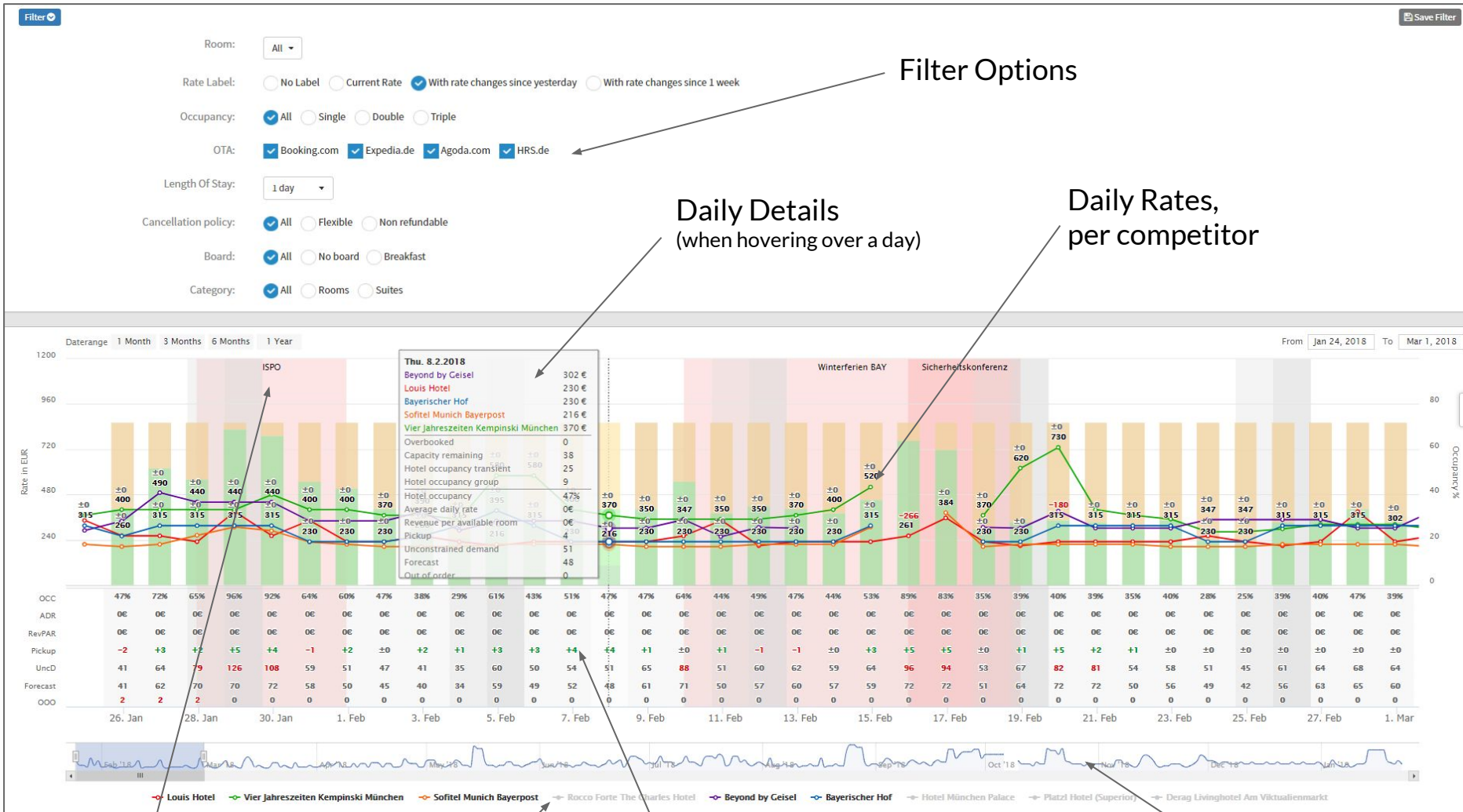
EXAMPLE - Intelligent Alerts

Februar 2018

Mo.	Di.	Mi.	Do.	Fr.	Sa.	So.
29	30	31	1	2	3	4
5	6	7	8	9	10	11
		14	15	16	17	18
		21	22	23	24	25
26	27	28	1	2	3	4
5	6	7	8	9	10	11

Rate Change by 30 CHF

Astoria Hotel
232 CHF vs. **152 CHF** (yesterday)
↑ +80

$ AH $ CH
+ weitere 2

$ RBHL

$ CH $ CH
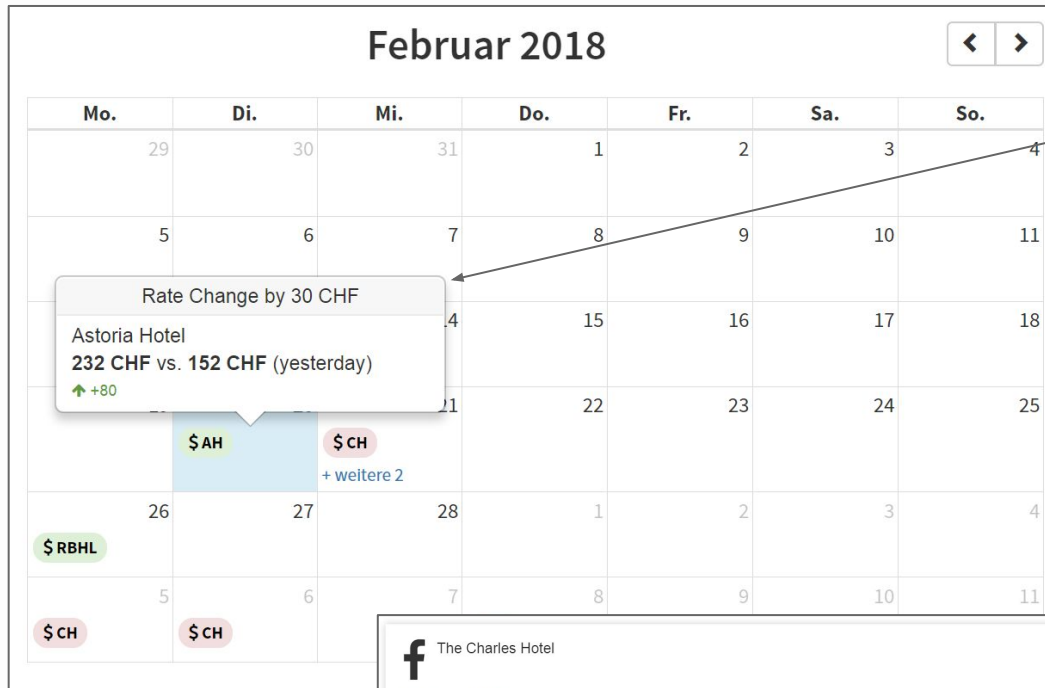
Automated Alerts:

Let the system check your positioning and strategy!

Not only for rates, but also for **reviews** and **social media**!

The Charles Hotel   18.02.2018

Walking in a winter wonderland 🐧 We are wishing you all a lovely and snowy Sunday! read more

👍 Likes: 103 Love: 5 ◄ Shares: 1 💬 Comments: 1

EXAMPLE - Business Intelligence

Rate Structure (BAR)

	Superior Double Room	Deluxe Double Room	Mandarin Double Room	Superior Junior Suite	Deluxe Junior Suite
Rate 8					1525 €
Rate 7	895 €	945 €	1025 €	1325 €	1450 €
Rate 6	795 €	875 €	975 €	1200 €	1375 €
Rate 5	750 €	800 €	900 €	1175 €	1325 €
Rate 4	700 €	750 €	850 €	1125 €	1250 €
Rate 3	650 €	700 €	750 €	975 €	1205 €
Rate 2	600 €	650 €	700 €	925 €	1125 €
Rate 1	575 €	615 €	675 €	900 €	1100 €

Rate Structure & much more!

Let the system get all details about your competitors.
For example extract:
- Rate structure
- Cancellation policies
- Inventory check
- Trend analysis

EXAMPLE - Set rates with PMS Connection
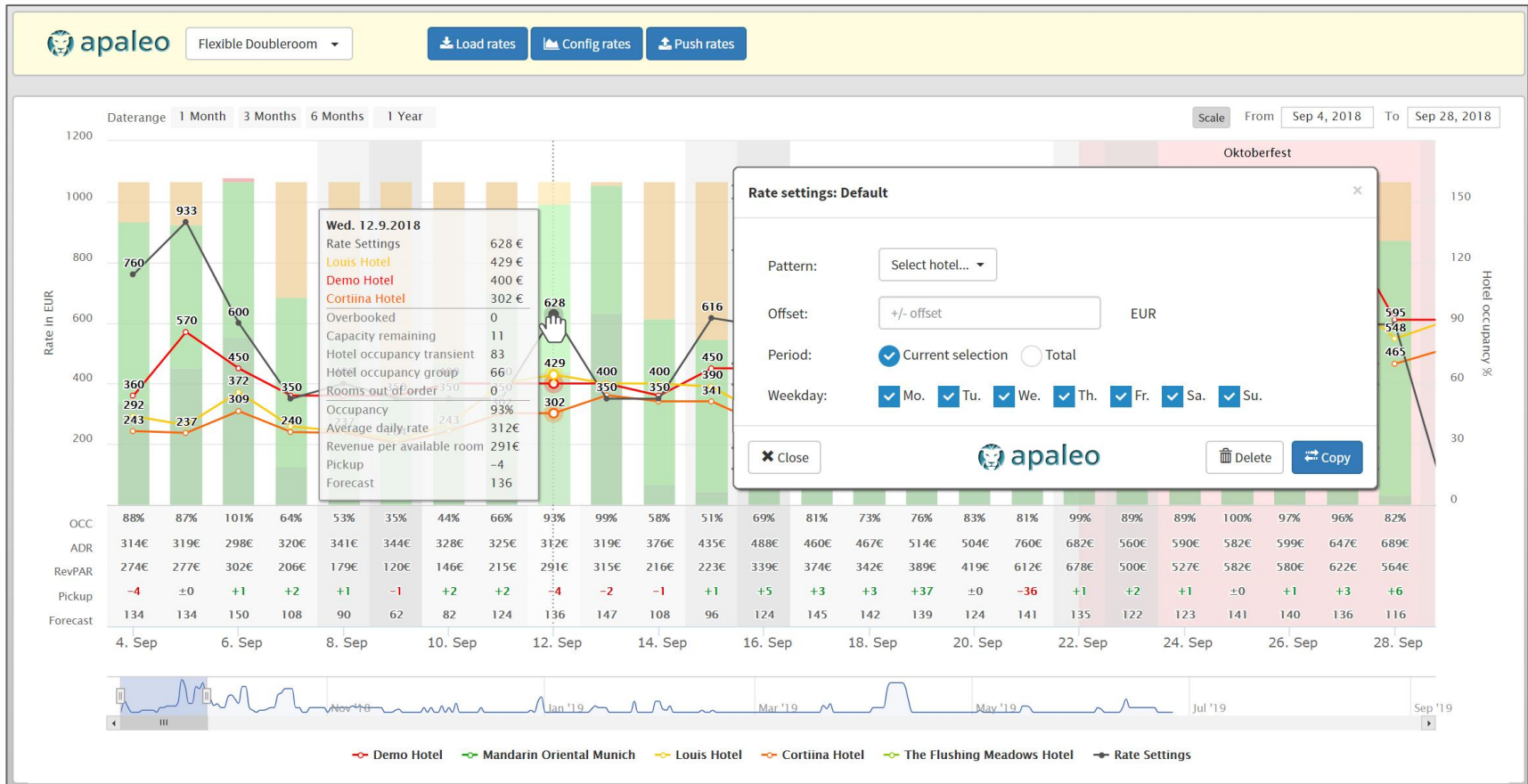
Visual Pricing:

Set prices with **drag and drop** directly in your **rate overview**!
See occupancy, pickup and competitor prices at a glance!

*(Currently possible with **apaleo** and **MEWS** PMS. **Protel** and **Sihot** under development)*

TEST & INTEGRATION

Submission Compset	System ready in 24h	Testaccount 1 month	Further integration & customization
You submit your compset, we do the rest	You get your data within 24 hours	You test the system and let us know what you think	We integrate further data sources (IDeaS, ezRMS, PMS Data) and customize the system with you

YOUR ADVANTAGES

DIRECT RETURN

▷ Use **ONE** system
▷ Maximize your average rate
▷ Save time with intelligent alerts
▷ Find wrong rates in seconds
▷ Control the OTA's
▷ Identify opportunities

EXAMPLE

Instead of 210 EUR the hotel accidentally loaded 21 EUR:

3 bookings at 21 EUR instead of 210 EUR for 2 days per booking came in:

Expected Revenue:	1.260 EUR
Booked Revenue:	126 EUR
LOSS:	**1.134 EUR**

YOUR OPTIONS

SMART
Only the rates please!

€ 99
per month
(119 CHF)

Dashboard

Price Overview

1 User

Up to 4 competitors

CLEVER
Prices and BI

€ 169
per month
(199 CHF)

Dashboard

Price Overview

Business Intelligence:
Rate Structure & Parity

Unlimited Users

Up to 6 competitors

INTELLIGENT
Prices, BI, Reputation, Social

€ 249
per month
(299 CHF)

Dashboard

Price Overview

Business Intelligence

Online Review Analysis

Web & E-Commerce

Social Media Analysis

INTERFACE FLATRATE:
all available connections included!

Unlimited Users

Up to 8 competitors

QUARTERLY CONTRACT

▷ Notice period 1 month before end of contract
▷ Quarterly invoices

YEARLY CONTRACT

▷ Notice period 1 month before end of contract
▷ Yearly invoices
▷ New features inclusive (INTELLIGENT only)

Thank you!

Hotellistat GmbH

Phone: +49 89 / 96 04 1654

Mobile: +49 162 / 69 21 457

info@hotellistat.de

www.hotellistat.de